


# Ashvinee Kumar

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## Summary

Strategic Planner for Rural Urban Business Dynamic, Social Entrepreneur, Socio-Political Thinker

## Experience



### Chairperson

Yogbodhi Liberty Foundation

Sep 2020 - Present (8 months +)

YLF



### Managing Director

YOGBODHI Private Limited

Apr 2012 - Present (9 years 1 month +)

Promoting Social Entrepreneurship in Rural India. Trading Integration.

Consultancy services to Politicians, NGOs, Trust, Co-operative Society, Celebrities.



### Chairperson

YOGBODHI Private Limited

Apr 2012 - Present (9 years 1 month +)

Social Entrepreneur



### Managing Director

Chaupal Sansadhan Limited

Jul 2015 - Present (5 years 10 months +)

Resource development, general construction, development of land and farms, civil engineering contractors, consultants, architects, designers, town planners and village planners.



### General Secretary

World NRI Association

Apr 2019 - Sep 2020 (1 year 6 months)



### Managing Director

Yogbodhi Healthcare Limited

Jun 2017 - Sep 2018 (1 year 4 months)

Providing integrated healthcare services for better human health progress towards sustainable development.



## **State Member, Cooperative Cell**

Bhartiya Janta Party (BJP)

Nov 2014 - Dec 2016 (2 years 2 months)

IT Consultant to BJP Cooperative Cell Uttar Pradesh



## **President, STUDENT COUNCIL**

INDIAN STUDENT PARLIAMENT

Apr 2012 - Jun 2013 (1 year 3 months)

MISSION

Mission of Bharatiya Chhatra Sansad (Indian Student Parliament) is to mobilize the Student Union Leaders of India to come together on a single platform with a view to entering public life and bringing about a positive change in the leadership of the country. This will be done by regularly convening parliament of student leaders at national and state levels in collaboration with the state legislative assemblies and by exposing the leaders to eminent personalities of repute, who will guide them in this endeavour.

### OBJECTIVES

To create a common platform for the young student leaders.

To facilitate interaction with eminent leaders from different sectors.

To sensitize the participants to think on regional, national & global issues.

To focus on the areas which need immediate attention followed by action.

To create solidarity and a sense of togetherness among the participants for future cooperation.

To foster brotherhood and mutual understanding.

To inculcate democratic outlook.

To initiate a process to attain equality & social harmony.



## **Manager Operations, UID (AADHAAR) Project Coordinator**

Dec 2010 - Nov 2011 (1 year)

Smart Identity Devices Pvt. Ltd. (Smart ID) provides technology products, services and solutions in the domains of Biometrics, Information & Communications Technology and Smart cards, among the market segments addressed as e-Governance, Banking, Transportation and IT Security.

I joined Smart ID in December 2010 and I have been deputed on UID AADHAAR Project/Operations in Vellore and then after in charge for the South India. I'd like to share some achievements of mine what I have contributed to Smart ID such as: Given Kick Start to SMART ID in the South India and taken a remarkable lead in UID (AADHAAR) enrolment business. Created value based Identity in south India for Smart ID. Collected 500000+ (more than five lakh) Multimodal Biometric Data till mid of the October

2011. Built sustainable relationship with other enrolment agencies in India. Built the greatest team some 800 skilled and UIDAI certified biometric Operators, Supervisors, Tech-supports for the AADHAAR project as well as for NPR project in especially in the south India. Since its inception, the company has witnessed continuous massive growth.

 **Senior Manager Operations (Deputation)**

Integra Micro Software Services

Aug 2011 - Oct 2011 (3 months)

UID (AADHAAR) Project, Bangalore, by Integra Micro System,  
Under Center for e-Governance, Government of Karnataka

 **District Project Coordinator (Deputation), AADHAAR Enrollment**

Srei

Jan 2011 - Jun 2011 (6 months)

AADHAAR is the brand name of the Unique Identification number (UID) in India

The Unique Identification Authority of India (AADHAAR) has been created as an attached office under the Planning Commission. Its role is to develop and implement the necessary institutional, technical and legal infrastructure to issue unique identity numbers to Indian residents.

The role that the Authority envisions is to issue a unique identification number (UIDAI) that can be verified and authenticated in an online, cost-effective manner, which is robust enough to eliminate duplicate and fake identities.

 **Asstt. Manager Operations**

Smart Identity Devices Pvt Ltd.

Dec 2010 - Jun 2011 (7 months)

Smart Identity Devices Pvt Ltd (SmartID) is an ISO 9001:2008 certified company; providing core expertise in complete Smart Card and Biometric Solutions.

 **Tourist Guide**

India Tourism, Northern region

Jan 2007 - Dec 2010 (4 years)

Incredible India, Government Approved Tourist Guide

 **Project Manager**

Lok-Shanteshwar Trust, Varanasi

Mar 1999 - Apr 2002 (3 years 2 months)

Promoting Culture of Peace and International Brotherhood.

## Education

 **MIT School of Government**

Post Graduate (Master's Program), Government

2009 - 2011

Participant in 1st Parliament of Indian Students Council Leaders, 2011.



### **De Haagse Hogeschool / The Hague University of Applied Sciences**

Degree Certificate, International Public Management and Law; Safety and Law

2010 - 2010

Degree certificate in International Public Management and Law



### **Banaras Hindu University**

Post Graduate, Vocational Degree, Diploma, Certificate, Humanity and Management

1994 - 2001

Post Graduate in Composite History

Graduate in History (Honors); Economics

Vocational Degree in Tourism & Travel Management;

Diploma in Yoga

Certificate in Yoga, BHU



### **MIT World Peace University**

Master's degree, Political Science and Government (MPG)

2009 - 2011

## **Licenses & Certifications**



**MPG** - MIT-SOG



**Online Proficiency Self Assessment Test for Independent Direc** - Indian Institute of Corporate Affairs

DIN 05231470



**Online Proficiency Self Assessment Test For Independent Director's Databank** - Indian Institute of Corporate Affairs

## **Skills**

Public Policy • Public Management • Operations Management • Process Management • Business Intelligence • e-Governance • Leadership • Team Management • Management • Outsourcing

## **Honors & Awards**



**Purushottam Priyadarshi**, - Ashok Mission Educational Society & People For Tourism Trust, Varanasi

Jul 2012

Awarded to the work, in the process to give positive returns to society. Handed over by Regional Director, India Tourism.